



Hosted by the United States Merchant Marine Academy (USMMA)
300 Steamboat Road, Kings Point NY 11024



Women on the Water

7th Annual Conference

March 25-27, 2015

Day One: Wednesday, March 25, 2015

Opening Networking Events

- 1300 **Registration Opens**
(Land Hall)
- 1300 **Campus Tours**
(See activities below for details)
Attire: Business Casual, Cadets ~ civilian attire
- 1700 **Opening Reception**
(American Merchant Marine Museum)
Cash Bar
Attire: Business Casual, Cadets ~ civilian attire
- 1830 **Dinner**
Midshipmen/Cadets – Dinner on Campus
(Delano Hall)
- Professionals – Invited to try the local restaurants*
(Local restaurant information will be provided to attendees)

Day Two: Thursday, March 26, 2015

Attire: Business Casual, Cadets ~ Khaki Uniform

- 0700 **Breakfast**
(Delano Hall)
- 0700 **Registration**
(Ackerman Auditorium)
- 0720 **Colors Formation**

Conference Opens (Ackerman Auditorium)

- 0800 **Opening Welcome**
Paul N. Jaenichen, Sr.
Maritime Administrator
- Academy Welcome**
RADM James A. Helis
Superintendent, USMMA
- 0815 **Rules of the Road for Women at Sea**
- Personal responsibility and leadership
 - Common challenges women face at sea
- Rosemary Mackay**
Resolve Maritime Academy, Inc.
- 0845 **Seafaring Women – Afloat Employment**
- Explore the work environment aboard various types of vessels
 - Explore career opportunities in different sectors of the industry
 - Insights into how the environment has changed and continues to evolve
- Panel Moderator:** Midshipman 1/C Sara Ellenberger
Captain Joy Manthey, Kirby Marine Services
LT Fiona Boyle, USMMA
Karen Basciano, Sandy Hook Pilots Association
Captain Michelle Stark, Military Sealift Command
- 1000 **Break**
- 1015 **Decoding the Gender Dialects: Bridging the Gaps**
Raleigh Mayer
Raleigh Mayer Consulting



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Day Two: Thursday, March 26, 2015 (continued)

Attire: Business Casual, Cadets ~ Khaki Uniform

1145 Lunch (*Melville Hall*)

Lunch Speaker: CAPT David Moskoff - "Maritime Cyber Security: Vulnerabilities and Mitigations"

1300 **Work-Life Balance**

(Ackerman Auditorium)

- Balancing shipboard life and family life
- Maintaining mental, spiritual, and physical health
- Introduction to the Maritime Ministries

Panel Moderator: Midshipman Margaret Queally,
Lesley Karentz, R.N. American Maritime Officers, Star Center

Erin Bertram, Marine Engineers Beneficial Association

Doreen M. Badeaux, Apostleship of the Sea of the United States of America

1415 **Professional Organizations and Financial Planning**

(Ackerman Auditorium)

- Professional development and networking
- Industry associations and societies
- The importance of financial planning

Panel Moderator: Midshipman Joseph Nasta, 1/c
Joe Comer, SNAME

Alexandra Anagnostis-Irons, WISTA

Lauren S. Rosenberg-Moffitt, AMPF

1500 **Break**

1515 **Mentoring**

(Ackerman Auditorium)

- Finding the right mentor & making the most of the relationship
- Mentoring float and shoreside
- How the mentoring environment has changed afloat

Panel Moderator: Midshipman 1/C Jacqueline Weymann

Captain Deborah Dempsey

CAPT Kirsten Martin, USCG

CAPT Peter Kahl, USMMA

1615 **Breakout Activities**

Yoga *(gym)*

Professor Yvonne Traynham

5K Fun run/walk *(gym)*

Midshipman 1/C Joe Nasta

1830 **Reception** (*Land Hall*)

Cash Bar

Attire: Business Casual, Cadets ~ Khaki uniform

1930 **Dinner** (*Melville Hall*)

Keynote Address

Ms. Mary E. Landry, (RADM, USCG, Retired)
Senior Executive, Director of Incident Management
United States Coast Guard



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Day Three: Friday, March 27, 2015

Attire: Business Casual, Cadets ~ Business Casual

0700 Breakfast
(Delano Hall)

0720 Colors Formation

Conference Sessions (Ackerman Auditorium)

0800 Media Relations
Dr. (LTC-US Army-Retired) Joseph V. Trahan, III
Pres./CEO/Media Trainer Trahan & Associates

1000 Break

1015 Speed Networking
(Ackerman Auditorium)

- Networking techniques
- Use of social media
- Networking with conference participants

RDML Sue Dunlap, United States Merchant Marine Academy

Close of Conference

1200 Closing Remarks
RADM James A. Helis
Superintendent, USMMA

1200 Boxed Lunch



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Women on the Water 7th Annual Conference March 25-27, 2015

Pre-Conference Activities:

Wednesday March 25, 2015

Tours:

Join us for tours of the United States Merchant Marine Academy's campus, training vessels, the T/S Kings Pointer and Liberator, and the American Merchant Marine Museum. Tours will depart from Ackerman Auditorium.

- Campus Tours:



- T/S Kings Pointer and Liberator -ID required (*Waterfront*)
Close toed shoes required
- American Merchant Marine Museum

